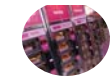


my america 2007

a country through a foreign lens



Share your **photos** with CDS International and enter to **win** a **\$1,000 travel voucher** from STA Travel, a **digital camera**, or an **iPod!**

Living and training **abroad** is an **eye opening** experience.

You can **learn** a lot about yourself, your home country, and your host country.

We want to know: How do you **see** the United States?

● What to Enter

Here's a chance to creatively express your thoughts, feelings, and impressions of the United States by capturing images of the America you experienced. Share with CDS International who you think Americans are and what the United States means to you. You may cover topics from American politics, people or culture to the company where you trained or the town where you lived. The competition is designed to give you complete freedom of expression in creating and designing your submission. Be artistic, inventive, and imaginative – this is your competition to win!

Submit a titled photo essay comprised of 10 to 20 photos with photo titles and a brief 100-word description explaining the America you experienced in English.

● What you can win

- The 1st place winner will receive a US\$1,000 travel voucher from STA Travel good for international travel on STA flights.
- The 2nd place winner will receive a new digital camera worth US\$500.
- The 3rd place winner will receive an iPod nano.

● Who may participate

All inbound CDS participants on the J-1 Visitor Exchange Program completing a minimum of 3 months of training between January 1, 2007 and December 31, 2007.

● How to participate

All photos, titles, and your description must be copied on a CD-R disc and mailed to:

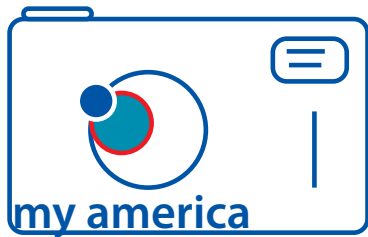
CDS International, Inc.
ATTN: My America
871 United Nations Plaza, 15th floor
New York, NY 10017-1814

OR Upload submissions onto a FTP server and email the address to April at atorrisi@cdsintl.org

Please submit photos as jpeg, gif, or tif file formats only. Photos at 300 dpi are preferred. Please do not send PowerPoint presentations.

● Submission deadline

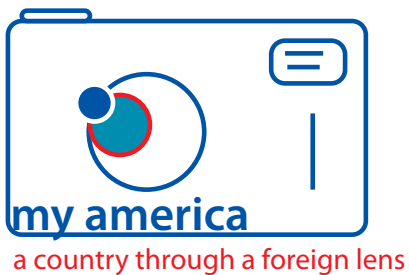
All submissions must be received at CDS International by no later than December 31, 2007.



a country through a foreign lens

2007 Submission Rules

1. All submissions must be the sole work of the person submitting it and free of claims and rights of third parties.
2. All submissions must include a title, photo titles, and a brief description of the photo essay.
3. All entrants must include their full name and J-1 program dates with their submission.
4. It is the responsibility of the participant to ensure that any submitted pictures were taken with the verbal permission of the subjects and that those subjects are willing to have their image be used by CDS.
5. Submissions and all material therein, by virtue of their entrance in the competition, warrant that the entrant grants CDS the right to use all submission materials, free of charge, for all CDS purposes.
6. Entrants will be deemed to have accepted these rules, agreed to them, and be bound by them by entering a submission.
7. Submissions must meet all aforementioned criteria in order to be considered for the 2007 competition. All incomplete submissions, or submissions not meeting one or more of the stated competition criteria, will not be considered.



2007 Judging Criteria

CDS asks business professionals in the marketplace to judge the contest. CDS staff is not involved in the judging.

Each submission will be judged on the basis of 8 criteria. Each judge will decide how well or poorly a submission satisfies each criterion using a scale of 1 to 10 (1=worst, 10=best) filled out on a judge's scorecard.

The judges will give April Torrisi their scorecards and April will then compile and tally the results. The contestant who receives the highest points will be the winner.

Criteria for Photo Essay:

- 1) Comprehension of aim of competition
- 2) Originality of idea
- 3) Originality of execution
- 4) Thematic strength, i.e. does the entry reflect its title
- 5) Aesthetics
- 6) Demonstrates serious reflection of the U.S.
- 7) Ability of essay to reflect the entrant's experience in the U.S.
- 8) Offers unique insight into the U.S. as seen by a foreigner