



beyond my america 2007

capturing experiences abroad

Share your **impressions** with CDS International and enter to **win** a **\$1,000 travel voucher** from STA Travel!

Living and interning **abroad** is an **eye opening** experience.
 You can **learn** a lot about yourself, your home country, and your host country.
 We want to know: How do you **see** the world outside of the United States?

- **What to Enter**

Here's a chance to creatively express your thoughts, feelings, and impressions of life outside of the United States by capturing images of a foreign country you experienced. Share your time abroad and what your host country means to you while living and working in Germany, Spain, Argentina, or Russia. You may cover topics from European/South American politics, people or culture to the company where you interned or the town where you lived. The competition is designed to give you complete freedom of expression in creating and designing your submission. Be artistic, inventive, and imaginative – this is your competition to win!

Submit a titled photo essay comprised of 10 to 20 photos with photo titles and a brief 100-word description explaining the Germany, Spain, Argentina, or Russia you experienced.

- **What you can win**

The winner will receive a US\$1,000 travel voucher from STA Travel good for travel on STA flights.

- **Who may participate**

All American outbound CDS participants who are interning in Germany, Spain, Argentina, or Russia for a minimum of 2 months between January 1, 2007 and December 31, 2007 may enter.

- **How to participate**

All photos, titles, and your description must be copied on a CD-R disc and mailed to:

CDS International, Inc.
 ATTN: Beyond My America
 871 United Nations Plaza, 15th floor
 New York, NY 10017-1814

OR

Upload submissions onto a FTP server and email the address to
 April at atorrisi@cdsintl.org

Please submit photos as jpeg, gif, or tif file formats only. Photos at 300 dpi are preferred. Please do not send PowerPoint presentations.

- **Submission deadline**

All submissions must be received at CDS International by no later than December 31, 2007.



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2007 Submission Rules

1. All submissions must be the sole work of the person submitting them and free of claims and rights of third parties.
2. All submissions must include a title, photo titles, and a brief description of the photo essay.
3. All entrants must include their full name, program name, and the dates of the program with their submission.
4. It is the responsibility of the participant to ensure that any submitted pictures were taken with the verbal permission of the subjects and that those subjects are willing to have their image be used by CDS.
5. Submissions and all material therein, by virtue of their entrance in the competition, warrant that the entrant grants CDS the right to use all submission materials, free of charge, for all CDS purposes.
6. Entrants will be deemed to have accepted these rules, agreed to them, and be bound by them by entering a submission.
7. Submissions must meet all aforementioned criteria in order to be considered for the 2007 competition. All incomplete submissions, or submissions not meeting one or more of the stated competition criteria, will not be considered.



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2007 Judging Criteria

CDS asks business professionals in the marketplace to judge the contest.
CDS staff is not involved in the judging.

Each submission will be judged on the basis of 8 criteria. Each judge will decide how well or poorly a submission satisfies each criterion using a scale of 1 to 10 (1=worst, 10=best) filled out on a judge's scorecard.

The judges will give April Torrisi their scorecards and April will then compile and tally the results. The contestant who receives the highest points will be the winner.

Criteria for Photo Essay:

- 1) Comprehension of aim of competition
- 2) Originality of idea
- 3) Originality of execution
- 4) Thematic strength, i.e. does the entry reflect its title
- 5) Aesthetics
- 6) Demonstrates serious reflection of abroad experience
- 7) Ability of essay to reflect the entrant's experience of Germany, Spain, Argentina, or Russia
- 8) Offers unique insight into Germany, Spain, Argentina, or Russia as seen by a foreigner